January, 2018

Dear xxxx: (personally addressed)

Assistance League of Los Gatos-Saratoga is pleased to announce that its Annual Fundraising Event will be held at the DeAnza Planetarium on Sunday April 29, 2018. We invite you to be a sponsor to support those in our community who are **vulnerable and in-need,** and to join us at our spectacular Planetarium show and dinner event.

In 2016-2017 our programs served:

**• 1,100 students in 44 grade classrooms were read to monthly by our 45 volunteers.**

**• 36 kindergarteners and first graders were tutored through our Literacy Plus Program.**

**• 1,105 dictionaries were distributed to third graders in 9 schools.**

**• 422 students in 21 schools received a warm new jacket and/or gift card for new shoes.**

**• 189 partial scholarships were awarded to 5th & 6th graders to attend Science Camp.**

**• 184 new moms and their babies received quilt bundles with layettes, toys, and diapers.**

**• 4,212 lunches were prepared during the year to serve seniors.**

**• 120 craft items were created with seniors in Los Gatos and Saratoga.**

**87% of every dollar spent was returned to the community**

**18,000 volunteer hours of service were donated at a value of over $430,000**

Assistance League is designated as an IRS 501(c) (3) nonprofit organization and donations are tax deductible to the extent allowed by law.

Sponsorship opportunities and more about Assistance League are provided in the attachments.

We appreciate your consideration of this opportunity and hope you will support us as a Sponsor of this event with a tax deductible donation.

If you have questions, please do not hesitate to call.

Thank you again for your consideration.

(Signature and contact info of the person to make the ask)