



**Assistance League**

## Mission

Assistance League volunteers transforming the lives of children and adults through community programs

## Vision

Essential needs are met in our community and families flourish

## Values

Commitment  
Leadership  
Ethics  
Accountability  
Respect

## Goals

1. Ensure that all programs demonstrate measurable outcomes
2. Strengthen our philanthropic programs to meet changing needs
3. Effectively recruit, educate and retain members
4. Maintain sufficient funding to meet our program and chapter needs

## Strategies

1. Annually measure and utilize philanthropic outcome data
2. Bi-annually review effectiveness of programs with the community and membership
3. Retain membership sufficient to meet program and chapter needs
4. Inspire and educate members to serve the chapter and community
5. Maintain a balance of grants, contributions and special events
6. Design and implement an annual event that encourages member and non-member participation
7. Increase community visibility of our chapter